

A man with a long beard and tattoos, wearing a tank top and shorts, stands in a formal restaurant. He is holding a bottle of wine and a white cloth. Two people are seated at a table in the foreground, looking at him. The room has a chandelier, a large arched window with curtains, and a checkered floor.

Having the wrong software is like having the wrong people.

In the post-GFC era, people and software both need to work smarter, better and harder to grow business. It's the reason 40% of SMEs cite technology as the no. 2 investment priority behind staff, according to the 2011 Sage SME Business Sentiment Index.

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